#VisitAPrison Challenge

FAMM’s #VisitAPrison Challenge begins July 8. On that day, FAMM will send letters to state and federal policymakers across the country encouraging them to visit a prison or jail in their districts.

Here are 3 SIMPLE STEPS you can take to help make this challenge a success:

**Step 1:** 🎥
Create a 30-45-second video explaining why you believe lawmakers should visit a prison.

- Feel free to draw upon your own experiences in your explanation of why it is important for policymakers to #visitaprison.
- If you’ve never visited a prison, simply focus on why you think it’s important for policymakers in your district to do so.
- Please start or end your video by saying, “I challenge my lawmakers to visit a prison because…”

**Step 2:** 📧
Post your content across your social media platforms on July 8, tagging your policymakers and @FAMMFoundation, and include the #VisitAPrison hashtag so we can share your content widely.

**Step 3:** 📸
Share, like, and retweet #VisitAPrison challenges from other people to spread the word!

*Please note:* If you do not wish to engage by video, simply share online your written story or a photo of yourself holding a homemade #VisitAPrison sign and tag your state and federal lawmakers using the hashtag #VisitAPrison. Please tag us at @FAMMfoundation whenever possible.

FAMM will send letters to all state, local, and federal policymakers asking them to take the pledge to visit a prison during the next 12 months. FAMM will also ask them to post a photo or announce via social media once they have completed the visit. We will use our social media page (and the pages of our affected FAMM members) to highlight those who accept and complete the challenge.