



FAMMilies for Justice Reform Conference
Logistics and Pre-work
May 17 – 19, 2019

We're so excited for you to join us in Tampa for our inaugural conference! Below you will find logistical information for our time together, as well as your village name and agenda.

This Memo Contains:

- Hotel Information
- Travel & Transportation Information
- Conference & Registration Information
- Village, Agenda & Pre-work

Hotel:

[Grand Hyatt Tampa Bay](#)

2900 Bayport Drive
Tampa, FL 33607

Check-In:

Please check in at the front desk upon arrival. Check-in is any time after 3:00 pm on Friday, May 17, 2019. You will need to provide your name and photo ID at the front desk upon your arrival. If you arrive prior to 3:00 pm you *MAY* be able to check-in earlier; ask if your room is available.

Checkout:

Checkout is at 12:00 pm on Sunday, May 19, 2019. You may have time to retrieve your luggage from your room after the conference is over.

Travel and Transportation:

Tampa International Airport

Transportation from Airport to the Hotel

Once you arrive in Tampa, and have retrieved your checked luggage from baggage claim, please call the Grand Hyatt Tampa to request a shuttle pickup: (813) 874-1234.

How to get to the shuttle after you land

Upon arrival, follow signs to the baggage claim area and collect your luggage. Exit the side doors for Ground Transportation closest to baggage belt Blue #7 or Red #9.

Driving to the Grand Hyatt Hotel

If you are driving, upon arrival to the hotel, please find the complimentary self-parking lot. You may park there for free.

Freedom Village



Please note: You are responsible for travel from your home to the airport and back. You are also responsible for any checked baggage fees.

Conference & Registration Information:

Conference Dress

The dress for the conference is casual (jeans/tees, etc.). Please bring layers as the temperature may fluctuate in the hotel. We are expecting temperatures to range between the low 70s to mid-80s.

Registration

Registration will take place from 9:00 am – 6:00 pm on Friday, May 17 in the White Ibis room. Please arrive here to check-in, receive your agenda for the weekend, as well as your conference swag and drink tickets. In the event that you cannot register on Friday, late registration will take place on Saturday, May 18, 2019 in White Ibis from 7:00 – 10:00 am.

Media

Please note that FAMM’s video and photography team will be present at the conference and will be recording throughout. If you do not want to be on video, please inform FAMM staff at the conference.

Village & Agenda:

You’re in the **FREEDOM** village and will join others from PA, NY, DC, MD, VA, TN, CT, and MA. This will be your group throughout the conference. Please stay with this village as you move from session to session. See your agenda below:

Friday, May 17, 2019

9:00 a.m.-6:00 p.m.

Registration

3:00 p.m.

Check-in begins

7:00 p.m.-10:00 p.m.

Welcome to the FAMMily Meet-and-Greet

OysterCatchers Deck Pool | Rain Location: Audubon Ballroom

Saturday, May 18, 2019

7:00 a.m.-8:00 a.m.

State-Based Meetings*

Rooms: Florida – Pelican | Pennsylvania – Herring Gull

7:00 a.m.-9:00 a.m.

Breakfast & Keynote

Room: Audubon Ballroom

9:15 a.m.-10:35 a.m.

Organizing. Building Power: Projecting our Values in the Public Arena

Room: Herring Gull

10:35 a.m.-10:50 a.m.

Break & Transition

10:50 a.m.-12:10 p.m.

Storytelling. Telling the Hard Stories & Shattering the Stigma

Room: Pelican

Freedom Village



- 12:10 – 12:30 **Break & Transition**
- 12:30 p.m.-2:00 p.m. **Lunch & Listen: “The Power of Family Advocates”**
Room: Audubon Ballroom
- 2:15 p.m.-3:35 p.m. **Advocacy. Taking Actions That Create Change**
Room: Roseate
- 3:35 p.m.-3:50 p.m. **Break & Transition**
- 3:50 p.m.-5:10 p.m. **Thinking Back, Looking Forward**
Room: Herring Gull
- 5:00 p.m.-7:30 p.m. **Break – On Your Own**
- 7:30 p.m.-10:30 p.m. **Celebrate YOU! Dinner, music, and dancing**
Outdoor Tent
- Sunday, May 19, 2019**
- 8:00 a.m.-9:00 a.m. **Breakfast & Plenary**
Room: Audubon Ballroom
- 9:00 a.m.-9:45 a.m. **Self-Advocacy: “Take Care of Yourself”** with Veda Ajamu
- 9:45 a.m.-10:45 a.m. **FAMMSpeaks: Matthew Charles & Selected Speakers**
- 10:45 a.m. **Closing Remarks: FAMM President Kevin Ring**

Florida and Pennsylvania attendees will take part in state-based meetings



Pre-Work

Directions: This guide contains pre-workshop readings and reflection questions for our conference. You can expect to spend approximately 1.5 hours reading these reference materials and reflecting on the questions. You may also want to print and bring these materials with you to the workshop.

Each component listed below will be applicable to a session during the workshop. In addition, these readings provide a common foundation for everyone.

- **Storytelling**

“There is no greater agony than bearing an untold story inside you.” —Maya Angelou

“Stories are the single most powerful weapon in a leader’s arsenal.” —Howard Gardner

Welcome to FAMM Storytelling! You are all storytellers.

And on Saturday, May 18, under the clear blue skies of Florida, we will let those stories grow. Are you ready to find your story and shape it to become your “most powerful weapon”? Are you ready to shatter stigmas by giving voice to your “untold story”? We are! In the meantime:

1. Go to the Stories page on the FAMM website <https://famm.org/stories/>. Wander around a little and read a story that particularly resonates with you. Think of a few reasons this story especially moved you.
2. You might have two stories to tell: Your loved one’s story and your own story. Think about what the differences are in the two.
3. Ask yourself these questions about your stories:
 - a. Why do I need to tell this story?
 - b. Who am I telling this story to?
 - c. After hearing this story, what do I want people to do?

Our Storytelling Workshop will give you the tools you need to make your story make change. So get ready. Sharpen your pens and your minds. Soften your hearts. Get ready to listen and to be heard—to tell your story. We can’t wait!

- **Organizing & Advocacy**

“We need, in every community, a group of angelic troublemakers.

Our power is in our ability to make things unworkable.” – Bayard Rustin

“Power concedes nothing without demand.” – Frederick Douglass

These readings connect to content that we’ll be covering during the workshop. As you review each reading, please note your questions, bring these with you and be prepared to engage around these ideas and topics in the sessions.

1. Charles M. Payne, [Charles Payne, "I've Got the Light of Freedom, Chapter 8: Slow and Respectful Work": \(for background on organizing\)](#)
2. Isabella Lucero, [Social Media Influences the Spread of Advocacy and Awareness](#)